

CHAMPIONS OF *CHANGE*

A Fundraising Breakfast for DePaul Cristo Rey



Champions of Change Breakfast
Tuesday, October 8, 2019
8 a.m. – 9 a.m.

WELCOME

Dear Table Captain,

Thank you for agreeing to host a table at the upcoming **Champions of Change Breakfast to be held on Tuesday, October 8, from 8 a.m. to 9 a.m.**

This free, one-hour fundraising luncheon will be an opportunity for your guests to learn how DePaul Cristo Rey's innovative dual-education model transforms underserved students into college-ready, young professionals. DPCR has a unique mission to serve only low-income students, and the combination of a college-prep education coupled with corporate work study experience empowers them to graduate high school and college, breaking the cycle of childhood poverty in our community – one student at a time.

Table Captains have the most essential role to ensure the success of this event. This packet is intended to provide you with everything you need to make the job easier and more enjoyable. Please take the time now to familiarize yourself with its contents. You will also receive regular Table Captain updates and reminders by email.

As a Table Captain, you have agreed to fill a table of 8–10 people, that includes yourself. We recommend that you begin by making a list of all potential guests, including family, friends and business colleagues who might have an interest in our mission to eradicate childhood poverty through education.

The more personal your invitation, the better. Inviting guests in person or by telephone, then confirming by email has been proven to be very effective. Your personal enthusiasm for the mission of DePaul Cristo Rey is the best way to recruit your guests.

Thank you again and please don't hesitate to contact us with your questions.

Sincerely,

Abby Held

abby.held@dpcr.net

Lisa Muething

lisa.muething@dpcr.net

INVITING YOUR GUESTS

Here is some suggested wording you may want to use when inviting your guests:

"Hello _____, I'd like to invite you to join my table at DePaul Cristo Rey's Champions of Change Breakfast. (Share your personal story of how/why you are involved with DPCR.) This is a free event for people to learn more about the school and the students they serve. Yes, it is also a fundraiser. You will be asked to consider making a contribution, but there's no minimum or maximum gift. DPCR hopes to inspire you to want to give. As much as anything, I want you to come and find out about the incredible students who are attending DePaul Cristo Rey and the hard work they are putting in to get to college. It would be great if you could join me."

Please email Lisa (lisa.muething@dpcr.net) or Abby (abby.held@dpcr.net) your confirmed guest list by September 27. If someone is unable to attend, we can:

- Invite them to one of the school's monthly Meet and Greets.
- Send them information about making a donation.

Feel free to contact us at any time should you have questions or need additional materials. Thank you for serving as a Table Captain. Your participation in the Champions of Change Breakfast supports our students' dreams of graduating from high school and college.

TABLE CAPTAIN CHECK LIST

Before the Event

- Attend a Table Captain's Networking Event in the Summer of 2019 to learn more about the mission of DPCR.
 - Seat a table of 8–10 guests, plus yourself.
 - Distribute an invitation postcard to guests as they accept your invitation. An electronic version will be emailed to you and can be forwarded to your guests. Hard copies will be available, if you prefer.
 - Let us know of those unable to attend but who would like to receive more information about DPCR. After the breakfast, we will agree on how best to contact them.
 - Submit your final guest list to DPCR by September 27. This way we will have name tags and table assignments ready. If there are changes after September 27, just let us know.
 - One week prior to the breakfast, please confirm your guests' attendance. We will email you directions and an electronic invitation to forward as a final reminder.
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Day of the Event

- Please arrive at the breakfast 30 minutes early at 7:30 a.m. You will pick up your Table Captain Day-of-Event Packet, find your table and prepare to greet your guests.
 - You will be instructed when to pass out the envelopes containing pledge cards to each of your guests by the speaker near the end of the program. The envelopes ensure the confidentiality of gifts.
 - Set an example for your guests by filling out your own pledge card at this time (even if it is just your name and address). Place your card in the envelope.
 - You and the student at your table will be asked to collect the envelopes from your guests and return them to the larger envelope. A DPCR student will come around to collect the envelopes.
 - Please remember to thank your guests for taking time out of their day to share your passion and learn more about DPCR.
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After the Event

- Call or write your guests to thank them for coming.
 - Please let us know of any feedback, either positive or negative, that you hear.
 - A member of DPCR's staff will call everyone who donated to thank them for their contribution. Guests who do not fill out cards will not be contacted.
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FREQUENTLY ASKED QUESTIONS

How many guests should I invite?

Tables hold 10 people, which includes you. You may want to invite 8-10 people depending on how certain you are of your guests' attendance. We can always place any extra guests at a table near you.

Who should I invite?

Invite individuals from your personal life, friends, family, and business contacts – anyone you know with whom you'd like to share your enthusiasm for DePaul Cristo Rey. Your lunch guests will be asked to consider a donation to DPCR.

Will I have to ask them for money?

NO. While this is a fundraiser, your job is to care deeply about the mission, to tell others of your commitment and encourage them to attend. You will never have to ask for money. Guests should be made aware that this is a fundraising event, but also that there is no obligation to give, nor is there a minimum or maximum gift. At the end of the program, we will walk them through the pledge card and tell them why it is so important to give. We hope the event itself will inspire your guests to WANT to give.

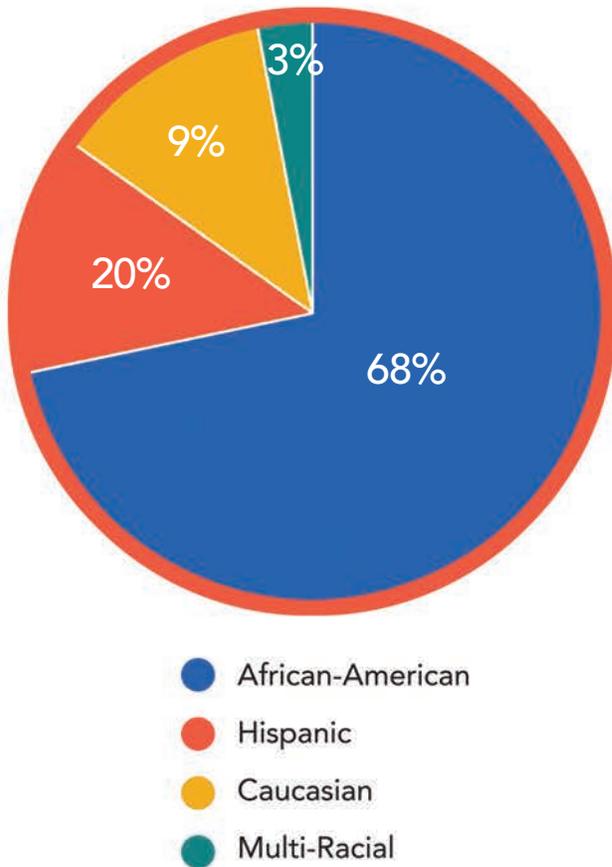
What about after the event? Will I have to follow up with those who don't pledge?

NO. We ask that you call or email everyone and thank them for attending. DPCR will call and thank everyone who fills out a pledge. If your guest does not complete a card, we will not call them.

FACT SHEET

DePaul Cristo Rey High School is a game-changer for students who are front-row witnesses to the ways poverty impacts families and futures in our community.

In a city where poverty is persistent and generational, DePaul Cristo Rey serves only low-income students through the Cristo Rey model. This powerful and innovative approach to education pairs rigorous academics with a Corporate Work Study Program to transform students into college-ready young professionals. Open only since 2011, the school is already producing measurable results including that 100 percent of the first five graduating classes achieved college acceptance. It is also the only local high school with a full-time counselor dedicated to working only with its alumni, keeping them on track to achieve college graduation.



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\$24,500
 average family income
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100%
 receive financial assistance
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82%
 receive free and reduced lunch
- 
100%
 college acceptance 5 years in a row
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39
 student zip codes
- 
327
 total enrollment